

EXHIBIT 10

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→ Making “Cognitive Music” With IBM Watson [Learn more](#)

About us

Established in October 1995, IBM Research - Austin is one of 12 IBM research laboratories worldwide where engineers, developers and other experts work together in the lab on a variety of focus areas including software development, system architectures and advancements in cognitive computing and AI. Specific areas include prediction modeling, 3D microprocessor transistor design, and [Main Memory Power, Performance, and Reliability](#), as well as applying AI to industry challenges such as improving elder care.



Careers and internships



Location



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Director

Dr. Kevin Nowka is the director of IBM Research – Austin, one of IBM's 12 global research laboratories. He leads a team working on optimized systems for big-data and analytics, mobile computing, and energy-efficient systems and datacenter

Featured Research

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Cognitive Eldercare



Watson Beat

Latest news

→ IBM believes in these 8 startups, including one from Austin

IBM Corp. has partnered with eight startups to accelerate the development of quantum computing, a revolutionary but still unproven approach to technology that has the potential to change everything from internet searches.

→ Taryn Southern's new album is produced entirely by AI

Singer-songwriter and YouTuber Taryn Southern has decided to push the limits of AI composition by putting her new album into the “hands” of four AI programs, including IBM’s Watson Beat. Aptly titled I Am, it will be the first of its kind to be fully composed with and totally produced by AI when it releases in May.

→ The Watson Beat: Using Machine Learning to Inspire Musical Creativity

IBM has released The Watson Beat as open source on GitHub. You can use it to create rich compositions and melodies.

→ App lets stadium crowds display giant messages with their phones

"3 – 2 – 1 GO!"" shouts the announcer and the crowd all hold up coloured cards that have been placed in their seats. Mass coordinated displays like this at sporting occasions – such as Leicester City's Pre-season friendly against West Ham above – are always an impressive sight.

Researchers



Scientists at IBM Research - Austin are pioneering work in AI, cognitive computing, design, and so much more. They help solve practical problems, boost productivity and foster new discoveries and applications across industries.

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